



# Terra Cotta Cookie Co. Ltd. January to June 2012 Newsletter

**Terra Cotta Cookies are 100% compliant !**

Since September 2011, we have been pleased to offer 9 varieties of our DeLite cookies in 30 gram & 50 gram sizes, which comply with the Ministry of Education's School Food and Beverage Policy in the 80% Sell Most category. We also have 7 items in the 20% category as well.

Please refer to our T.C. Menu to order.

## January to June "Specialty Items" – All are 20% compliant

See our Specialty Items (PINK sheet) for vanilla cookies in Snowman, Heart and Butterfly shapes, as well as our FAMOUS Ice Dawgs (Ice Cream sandwiches).

**"Fun"raising:** Book your Spring DoughDrop "fun"raiser early to get the best dates!

**"Gluten Free" Items:** We now make delicious "gluten free" chocolate chip cookies, brownies, muffins, pies and carrot cake and sell breads, buns and pizza kits from O'Doughs. Call for more information.

### Delivery Information:

- **Family Day - Monday, February 20, 2012** - The Family Day statutory holiday falls on Monday, February 20th. If that is your delivery day, your order will be delivered on Tuesday, February 21st. Please order as usual by Thursday, February 16th.
- **March Break 2012** - We will be closed March 12<sup>th</sup> to March 16<sup>th</sup> for March Break.
- **Easter 2012** - Our office will be closed Friday, April 6<sup>th</sup> for Good Friday and Monday, April 9<sup>th</sup> for Easter Monday. If Monday is your delivery day, your order will be delivered on Tuesday, April 10<sup>th</sup>. Please order no later than Thursday, April 5<sup>th</sup> by noon.
- **Victoria Day - Monday, May 21, 2012** - Victoria Day falls on Monday, May 21st. If that is your delivery day, your order will be delivered on Tuesday, May 22nd. Please order by Thursday, May 17th.
- **Deliveries - Monday June 18<sup>th</sup> to Thursday June 21st 2012** - Quantities at this time may be limited, delivered C.O.D. only. Place your order early!

### End of Season Sale – Saturday, June 23, 2012

Buy 1 case of cookies at the regular price – Get 1 case FREE! Discounts on all other items! Our OUTLET at 20 Armstrong Avenue in Georgetown will be open from 10:00 am to 12:00 noon.

This is one sale you won't want to miss! Cash and carry only please.

### End of School Year

Our last delivery day will be Thursday, June 21st. Our office will close Thursday, June 28, 2012 at 4:00 pm.

Our office will re-open Monday, August 27, 2012 at 9:00am.

Deliveries will resume Tuesday, September 4, 2012 (both Monday & Tuesday orders).



Terra Cotta Cookie Co. Ltd.  
20 Armstrong Ave. Unit #1  
Georgetown, ON L7G 4R9  
905 877 4216  
www.terracottacookies.com



# T.C.'s Menu January – June 2012

## Baked Cookies – delivered Frozen

	Code	Product	Size	Pack	Price	Each
<b>T.C.'s Original Recipes</b>	T-1001	Chocolate Chip	Tiny, Bulk	288/case	\$28.75	.10
	T-4101	White Chocolate Fudge	Tiny, Bulk	288/case	\$28.75	.10
	T-10001	White Chocolate	Tiny, Bulk	288/case	\$28.75	.10
	1003	Chocolate Chip	Large, <b>Wrapped</b>	48/case	\$27.25	.57
	1004	Chocolate Chip	Large, <b>Bulk</b>	48/case	\$24.25	.51
<b>Ministry of Education's School Food &amp; Beverage Policy 150</b>	<b>(&lt;3.6 g of fat + 2 g of fibre)</b>					
	1002-D	Chocolate Chip DeLite	Small, <b>Bulk</b>	96/case	\$29.25	.30
	3002-D	Oatmeal Raisin DeLite	Small, <b>Bulk</b>	96/case	\$29.25	.30
	4002-D	Fudge Chip DeLite	Small, <b>Bulk</b>	96/case	\$29.25	.30
	5002-D	Oatmeal Choc Chip DeLite	Small, <b>Bulk</b>	96/case	\$29.25	.30
	6002-D	Oatmeal DeLite	Small, <b>Bulk</b>	96/case	\$29.25	.30
	<b>(5 g of fat + 3 g of fibre)</b>					
	1003-D	Chocolate Chip DeLite	Large, <b>Wrapped</b>	48/case	\$27.25	.57
	1103-D	Casey's-Caramel & Choc DeLite	Large, <b>Wrapped</b>	48/case	\$27.25	.57
	3003-D	Oatmeal Raisin DeLite	Large, <b>Wrapped</b>	48/case	\$27.25	.57
	4003-D	Fudge Chip DeLite	Large, <b>Wrapped</b>	48/case	\$27.25	.57
4103-D	White Chunk Fudge DeLite	Large, <b>Wrapped</b>	48/case	\$27.25	.57	
5003-D	Oatmeal Choc Chip DeLite	Large, <b>Wrapped</b>	48/case	\$27.25	.57	
6003-D	Oatmeal DeLite	Large, <b>Wrapped</b>	48/case	\$27.25	.57	
<b>80 % Sell</b>	<b>(5 g of fat + 3 g of fibre)</b>					
	1004-D	Chocolate Chip DeLite	Large, <b>Bulk</b>	48/case	\$24.25	.51
	1104-D	Casey's- Caramel & Choc	Large, <b>Bulk</b>	48/case	\$24.25	.51
	3004-D	Oatmeal Raisin DeLite	Large, <b>Bulk</b>	48/case	\$24.25	.51
	4004-D	Fudge Chip DeLite	Large, <b>Bulk</b>	48/case	\$24.25	.51
	4104-D	White Chunk Fudge	Large, <b>Bulk</b>	48/case	\$24.25	.51
	5004-D	Oatmeal Choc Chip DeLite	Large, <b>Bulk</b>	48/case	\$24.25	.51
	6004-D	Oatmeal DeLite	Large, <b>Bulk</b>	48/case	\$24.25	.51
<b>20% - Sell</b>	<b>DAWG Collection! – Rice Krispie Bars (5 g of fat + 2 g of fibre)</b>					
	Dawg-D	DuneDawg	Large, <b>Wrapped</b>	48/case	\$29.25	.61
	Dawg-M	MudDawg (with chocolate)	Large, <b>Wrapped</b>	48/case	\$29.25	.61
<b>80 % - Sell</b>	<b>Specialty COOKIES – (available months in brackets)</b>					
	8003-P	Vanilla Pumpkin (Oct)	Large, <b>Wrapped</b>	48/case	\$28.25	.59
	8003-S	Vanilla Snowman (Nov/Dec/Jan)	Large, <b>Wrapped</b>	48/case	\$28.25	.59
	9003-GT	Ginger Teddy (Nov/Dec)	Large, <b>Wrapped</b>	48/case	\$28.25	.59
	8003-H	Vanilla Heart (Feb)	Large, <b>Wrapped</b>	48/case	\$28.25	.59
	8003-B	Vanilla Butterfly (March/Apr/May)	Large, <b>Wrapped</b>	48/case	\$28.25	.59
	<b>ICE CREAM SANDWICHES WITH DELUXE VANILLA ICE CREAM – (April, May &amp; June)</b>					
	Ice Dawg I	Chocolate Chip	Wrapped	48/case	\$35.00	.73
	Ice Dawg IV	Fudge Chip	Wrapped	48/case	\$35.00	.73
<b>Gluten Free Items</b>	<b>100% Pure Unsweetened Juices</b>					
	OASIS	<b>Apple Juice</b>	200 ml tetra	30/case	\$12.50	.42
	OASIS	<b>Wildberry Juice</b>	200 ml tetra	30/case	\$12.50	.42
	OASIS	<b>Seven Fruit Tropical Juice</b>	200 ml tetra	30/case	\$12.50	.42
	GF-10	Chocolate Chip Cookies	½ lb bag	225 gram		\$5.25
	GF-15	Brownies	7 ½ " pan	325 gram		\$7.25
	GF-24	Unbaked Pastry		250 gram		\$2.50
	GF-26,27&28	Unbaked Apple, Blueberry & Cherry Pies	8" pan	700 gram		\$9.99
	GF-29	Baked Pumpkin Pie	8" pan	700 gram		\$9.99
	<b>Other Gluten Free products available (Breads, Buns, Pizza Kits, Muffins &amp; Cakes)</b>					



# Nutrition Facts

## LARGE DeLites (Bulk or wrapped)

Chocolate Chip DeLite 1003-D/4-D	Casey DeLite 1103-D/4-D	Oatmeal Raisin DeLite 3003-D/4-D	Fudge Chip DeLite 4003-D/4-D	White Chunk Fudge DeLite 4103-D/4-D
<p><b>Nutrition Facts</b> Serving Size 1 DeLite (50g)</p> <p>Amount Per Serving Calories 180</p> <p><b>Total Fat 5g</b> 8% <b>Saturated 2g</b> 10% <i>Trans Fat</i> 0g Omega-6 1.5g Omega-3 2g Cholesterol 20 mg 7% Sodium 105 mg 4% Total Carbohydrate 33g 11% <b>Dietary Fibre 3g</b> 10% Sugars 15g Protein 2g</p> <p>Vitamin A 4% Vitamin C 0% Calcium 2% Iron 8%</p>	<p><b>Nutrition Facts</b> Serving Size 1 DeLite (50g)</p> <p>Amount Per Serving Calories 190</p> <p><b>Total Fat 5g</b> 8% <b>Saturated 2g</b> 10% <i>Trans Fat</i> 0g Omega-6 1.28g Omega-3 .18g Cholesterol 15 mg 6% Sodium 110g 5% Total Carbohydrate 34g 11% <b>Dietary Fibre 2g</b> 10% Sugars 17g Protein 2g</p> <p>Vitamin A 6% Vitamin C 0% Calcium 2% Iron 6%</p>	<p><b>Nutrition Facts</b> Serving Size 1 DeLite (50g)</p> <p>Amount Per Serving Calories 180</p> <p><b>Total Fat 5g</b> 8% <b>Saturated 1g</b> 6% <i>Trans Fat</i> 0g Omega-6 2.0g Omega-3 .2g Cholesterol 15 mg 5% Sodium 120 mg 5% Total Carbohydrate 33g 11% <b>Dietary Fibre 3g</b> 11% Sugars 15g Protein 3g</p> <p>Vitamin A 6% Vitamin C 2% Calcium 2% Iron 8%</p>	<p><b>Nutrition Facts</b> Serving Size 1 DeLite (50g)</p> <p>Amount Per Serving Calories 180</p> <p><b>Total Fat 5g</b> 8% <b>Saturated 2g</b> 9% <i>Trans Fat</i> 0g Omega-6 1.5g Omega-3 .2g Cholesterol 20 mg 7% Sodium 120 mg 5% Total Carbohydrate 32g 11% <b>Dietary Fibre 3g</b> 10% Sugars 15g Protein 3g</p> <p>Vitamin A 6% Vitamin C 0% Calcium 2% Iron 10%</p>	<p><b>Nutrition Facts</b> Serving Size 1 DeLite (50g)</p> <p>Amount Per Serving Calories 180</p> <p><b>Total Fat 5g</b> 8% <b>Saturated 2g</b> 9% <i>Trans Fat</i> 0g Omega-6 1.45g Omega-3 .2g Cholesterol 20 mg 6% Sodium 115mg 5% Total Carbohydrate 33g 11% <b>Dietary Fibre 2g</b> 9% Sugars 16g Protein 3g</p> <p>Vitamin A 4% Vitamin C 2% Calcium 2% Iron 8%</p>



Oatmeal Chocolate Chip DeLite 5003-D/4-D	Oatmeal DeLite 6003-D/4-D	DuneDawg DeLite (Rice Krispie Bar)	MudDawg DeLite (Rice Krispie w Choc)	Vanilla DeLite All 8003- Speciality DeLites
<p><b>Nutrition Facts</b> Serving Size 1 DeLite (50g)</p> <p>Amount Per Serving Calories 190</p> <p><b>Total Fat 5g</b> 8% <b>Saturated 1.5g</b> 8% <i>Trans Fat</i> 0g Omega-6 1.5g Omega-3 .2g Cholesterol 15 mg 5% Sodium 120 mg 5% Total Carbohydrate 33g 11% <b>Dietary Fibre 3g</b> 11% Sugars 14g Protein 3g</p> <p>Vitamin A 4% Vitamin C 0% Calcium 2% Iron 10%</p>	<p><b>Nutrition Facts</b> Serving Size 1 DeLite (50g)</p> <p>Amount Per Serving Calories 190</p> <p><b>Total Fat 5g</b> 8% <b>Saturated 1.5g</b> 7% <i>Trans Fat</i> 0g Omega-6 2g Omega-3 .2g Cholesterol 15 mg 6% Sodium 130 mg 5% Total Carbohydrate 32g 11% <b>Dietary Fibre 3g</b> 10% Sugars 13g Protein 3g</p> <p>Vitamin A 6% Vitamin C 0% Calcium 2% Iron 10%</p>	<p><b>Nutrition Facts</b> Serving Size 1 DeLite (50g)</p> <p>Amount Per Serving Calories 190</p> <p><b>Total Fat 5g</b> 8% <b>Saturated 1.5g</b> 6% <i>Trans Fat</i> 0g Omega-6 2g Omega-3 .27g Cholesterol 0 mg 0% Sodium 180 mg 7% Total Carbohydrate 37g 12% <b>Dietary Fibre 2g</b> 6% Sugars 18g Protein 1g</p> <p>Vitamin A 8% Vitamin C 4% Calcium 0% Iron 10%</p>	<p><b>Nutrition Facts</b> Serving Size 1 DeLite (50g)</p> <p>Amount Per Serving Calories 190</p> <p><b>Total Fat 5g</b> 8% <b>Saturated 1.5g</b> 8% <i>Trans Fat</i> 0g Omega-6 1.7g Omega-3 .23g Cholesterol 0 mg 0% Sodium 170 mg 7% Total Carbohydrate 37g 12% <b>Dietary Fibre 2g</b> 6% Sugars 19g Protein 2g</p> <p>Vitamin A 8% Vitamin C 4% Calcium 0% Iron 10%</p>	<p><b>Nutrition Facts</b> Serving Size 1 DeLite (45g)</p> <p>Amount Per Serving Calories 190</p> <p><b>Total Fat 8g</b> 13% <b>Saturated 2g</b> 11% <i>Trans Fat</i> 0g Omega-6 3.19g Omega-3 .44g Cholesterol 15 mg 5% Sodium 65 mg 3% Total Carbohydrate 26g 9% <b>Dietary Fibre 2g</b> 7% Sugars 11g Protein 3g</p> <p>Vitamin A 8% Vitamin C 0% Calcium 0% Iron 6% 20% Sell</p>

**Meets Government Guidelines for  
Food & Beverage Healthy Food Policy 150**



# Specialty Items – January to June 2012

Classified in the 20% sell compliant category for PPM 150

Note: Our vanilla cookies are more **FRAGILE** than our regular cookies. Please handle with care.

**January 2012** - Available: Monday, January 9th to Tuesday, January 31, 2012

**Snowmen-Shaped Vanilla Cookies** – hand decorated with rainbow sprinkles

8003-S                      48 Large, Wrapped                      \$28.25



**February 2012- Think Pink !** - Available: Monday, January 30th to Tuesday, February 29, 2012

Our “Heart” shaped vanilla cookies are 4” tall and are hand decorated with pink sprinkles.

**Heart-shaped Vanilla Cookies**    8003-H                      48 Large, Wrapped                      \$28.25



Help make a donation to the Heart & Stroke Foundation. For every case of heart shaped cookies ordered, T.C.’s Cookies will donate .50 cents to the Heart & Stroke Foundation.

Last year T.C.’s Cookies donated \$736.00 **THANK YOU!**

**March, April & May 2012** – Available: Monday, March 5<sup>th</sup> to Thursday, May 31, 2012

Spring is in the air! Try our **Butterfly Cookies!**

Our “Butterfly” cookies are 4” tall and also made with our vanilla cookie dough and hand decorated with rainbow sprinkles, they are sure to be a hit! Order early!



**Butterfly-shaped Vanilla Cookies**    8003-B                      48 Large, Wrapped                      \$28.25

**April, May & June 2012** - Available Monday, April 2<sup>nd</sup> to Thursday, June 21, 2012

**Ice cream sandwiches with our compliant delite cookies** and lower fat vanilla ice cream inside, are hand-made right here at our shop!!! Be sure to try both flavours – these ice cream sandwiches are absolutely yummy. Now packaged in **Random Print = NO HST!**

**Ice Dawgs I** - 2 of our **delite chocolate chip cookies** with smooth and creamy old fashioned vanilla ice cream inside.

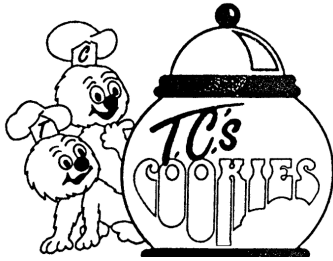
**Ice Dawgs IV** – 2 of our **delite fudge chip cookies** with smooth and creamy old fashioned vanilla ice cream inside.

<b>Ice Dawg I</b>	<b>48 Wrapped</b>	<b>\$35.00</b>	<b>.73 each</b>
<b>Ice Dawg IV</b>	<b>48 Wrapped</b>	<b>\$35.00</b>	<b>.73 each</b>



Nutrition Facts		Amt/serving	%DV*	Amt/serving	%DV*		
Serv size	68 g	TOTAL Fat	5g	8%	Total Carb	32g	11%
Calories	190	Sat Fat	2.5g	11%	Fibre	2g	8%
Fat Cal.	50	Trans Fat	0		Sugars	18g	
		Cholest	20mg	7%	Protein	3g	
		Sodium	115mg	5%			

\* Percent Daily Values (DV) are based on a 2,000 calorie diet    Vitamin A 6% - Vitamin C 2% - Calcium 6% - Iron 6%



# Delivery Information

Delivery: FREE delivery once a week with:

minimum 4 cases of cookies

or

**\$200.00 order**

(some exceptions apply)

## Schedule of Deliveries

### MONDAY

Mississauga  
Etobicoke  
(West of 427  
& South of 401)

### TUESDAY

Malton  
Toronto  
Markham  
Richmond Hill  
Aurora  
Newmarket  
Oak Ridges  
King City  
Vaughan  
Maple  
Kleinburg  
Woodbridge  
Nobleton  
Bolton  
Macville  
Caledon East

### WEDNESDAY

Silver Creek  
Stewarttown  
Pineview  
Milton  
Oakville  
Burlington  
Waterdown  
Dundas  
Ancaster  
Acton  
Limehouse  
Cambridge  
Kitchener  
Waterloo  
Guelph  
\*Ponsonby  
\*Eramosa

### THURSDAY

Georgetown  
Brampton  
Caledon  
Orangeville\*  
East Garafraxa\*  
Alton  
Belfountain  
Erin  
Hillsburgh

\*Ten case minimum

## We cannot guarantee a morning delivery

### Conditions:

1. **Terms:** Net on delivery unless previously arranged.
2. Orders will be delivered to the office. Please have a cheque ready.
3. Minimum order: \$200.00 or 4 cases of cookies (some areas may exceed 4 cases).
4. All goods offered subject to availability.
5. We reserve the right to limit quantities on specials.
6. Prices subject to change with notice.
7. **2 days advance notice when ordering to process your order.**  
e.g. If your delivery day is Thursday, please order by Tuesday.  
**7 days advance notice when ordering Specialty Items & Ice Dawgs**
8. **Phone Orders:** Call 905-877-4216 or 1-800-561-8833 Toll Free
9. **Fax Orders:** 905-877-4231 or 1-800-363-0384 Toll Free
10. **On-line Orders:** [www.terracottacookies.com](http://www.terracottacookies.com)

**Do Not Use  
TOLL FREE LINE  
if calling  
from Brampton, Milton  
or Georgetown.**